

How can I promote my company with Must Do?

We are promoting the following online destinations with Travel Guides in 2008 and publish "in market" visitor magazines in select cities. We have provided the print rate card for cities where a magazine is currently available, the online information is as follows:

Online Advertising Package

The location of your campaign is based on the product or service you offer, we promote the following categories within most travel guides, Activities, Attractions, Day Trips, Dining and Entertainment, Flights, Golf, Lodging, Shopping and Transportation. The following positioning will be included within the category your product represents. There are a limited number of ad positions available within each category.

One (1) Top Picks Ad box with photo (70x70) and 30 words of text

One FLASH ad (180x150) in the section

Minimum of Two (2) membership promotions either a weekly email or monthly newsletter

One (1) "Special"; listing (available only in Lodging and Flights)

Three (3) one week promotions in the MustDo Deals and Adventures listings

One (1) Slideshow photo with credit

Run of Site banner ads available in the Lodging, Flights, Cruises and Transportation categories.

****The basic package price per destination is a low monthly fee plus a cost per click, email slangle@gpppubs.com for more details.

A la Carte options also available:

- Pop Under Ads
- Home page banner ads
- Featured Photographs in key category home pages
- Coupons
- Additional Database promotions

Featured Online Destinations with Travel Guides :

Australia

Sydney

Canada

Vancouver

Caribbean

Barbados

Bermuda

Jamaica

Europe

Athens

Amsterdam

Barcelona - *Coming Soon*

Brussels - *Coming Soon*

Cyprus - *Coming Soon*

Dublin

Istanbul - *Coming Soon*

USA

Arizona

Phoenix

Sedona ([Online](#))

California

Carmel/Monterey

Los Angeles ([Online](#))

Napa/Sonoma

Palm Springs

San Diego ([Online](#))

San Francisco ([Online](#))

San Jose

Colorado

Denver ([Online](#))

District of Columbia

Washington

Florida

Lisbon - *Coming Soon*
Madrid
Munich - *Coming Soon*
Nice - *Coming Soon*
Paris
Rome
Venice - *Coming Soon*

Mexico

Cabo San Lucas
Cancun
Cozumel
Mazatlan
Puerto Vallarta

Middle East

Dubai

United Kingdom

England

Cornwall
Cotswolds
Devon
Dorset
East England
Hampshire
Kent
Lincolnshire - *Coming Soon*
London ([Online](#))
Midlands
North East England - *Coming Soon*
North West England - *Coming Soon*
Somerset
Surrey
Sussex
Thames Valley and Chilterns
Wiltshire
Yorkshire - *Coming Soon*

Scotland

Edinburgh
Glasgow

Wales

Cardiff

Destin
Ft. Myers/Sanibel Island ([Rate Card](#) - [Distribution](#) - [Contact](#))
Key West ([Rate Card](#) - [Distribution](#) - [Contact](#))
Miami ([Online](#))
Naples/Marco Island ([Rate Card](#) - [Distribution](#) - [Contact](#))
Orlando ([Online](#))
Panama City ([Online](#))
Sarasota ([Rate Card](#) - [Distribution](#) - [Contact](#))

Tampa ([Online](#))

Georgia

Atlanta ([Online](#))

Hawaii

Big Island
Honolulu/Oahu ([Online](#))
Kauai
Maui ([Online](#))

Illinois

Chicago ([Online](#))

Massachusetts

Boston ([Online](#))

Nevada

Las Vegas ([Online](#))
Reno/Lake Tahoe ([Online](#))

New Mexico

Albuquerque

New York

New York ([Online](#))

Oregon

Portland ([Online](#))

Pennsylvania

Philadelphia

Tennessee

Nashville

Texas

Houston/Galveston ([Online](#))

Vermont

Burlington ([Rate Card](#) - [Distribution](#) - [Contact](#))

Washington

Seattle ([Online](#))

For all national advertising proposals or for advertising in any destination contact Steve Langley, Director of Online Sales at slangley@gpppubs.com.